Mona Naseri

Tehran, Tehran Province, Iran



mona.naseri.87@gmail.com



linkedin.com/in/monanaseri

Summary

- +10 years of experience, just 8 years in MENA startup ecosystem as an accelerator managing director, venture capital portfolio specialist and an education startup founder.
- Experienced in new business development (starting from scratch), team building and managing stakeholders and investors.
- Trained more than 1K university students how to start their own startup.
- Mentored more than 100 young startup founders in IT sector (AI, Fintech, Social entrepreneurship,...).
- Led teams of total 30 members, included project managers, financial analysts, software developers and designers.
- Interested in Talent Management practices, I'm certified by HR certification Institute (HRCI) in Virginia, as a Professional in Human Resources - International™ (PHRi™).

Entrepreneurship, People Enablement and innovative problem solving are my favorite subjects to read, practice and learn.

Experience



Chief Executive Officer

Bana Talent Accelerator

Oct 2019 - Present (3 years 11 months)

- Executive management of Bana, responsible for day-to-day operations as budgeting, recruiting, sales management and preparing annual reports for board members
- Leading a team of 8 members, 30 lecturers and 5 mentors to deliver part-time career-focused bootcamps
- Partnering with corporations, conducted team building events between more than 100 software developers and AI/ML specialists

Innovation Team Leader

Divar

Jan 2023 - Present (8 months)

Board Member

Javane Ventures

May 2022 - Present (1 year 4 months)

🙏 Founder & Board Member

Bana Talent Accelerator

Nov 2017 - Present (5 years 10 months)

A cohort-based talent development program, providing part-time career-based boot-camps in product management, conducting team building events for corporations and matchmaking top talents to the startup ecosystem.

Member of Investment Committee

Javane Ventures

May 2022 - Dec 2022 (8 months)

Instructor/ Mentor

Kimia College

Sep 2017 - Dec 2020 (3 years 4 months)

Kimia & Tavana

Kimia College is a professional training boot-camp for young people, designed and established by "Sharif Finance Group" and "Sharif Science and Technology Park", with the support of "Vice Presidency of Science and Technology" in2017. This program provides workshops, mentoring sessions, field visits and also apprenticeship to prepare participants for job positions in the startup ecosystem.

- Designed "Introduction to Startup Accelerators" workshop.
- Trained more than 300 talented participants from different backgrounds.

Tavana is a week-long national training program for developing entrepreneurial skills of university students all over the country, designed and established with same group of professionals.

- Designed "Entrepreneurial Motivation and Idea Generation" workshop.
- Trained more than 1000 enthusiastic students in 13 cities: Ahvaz, Arak, Ardabil, Gorgan, Hamedan, Qazvin, Qom, Rasht, Sari, Shahrud, Tabriz, Tehran & Yazd.

Portfolio Specialist

Rahnema Ventures

Mar 2017 - Dec 2019 (2 years 10 months)

A well-known Venture Capital, managing a portfolio of more than 50 Tech-Startups.

- Redesigned investment process to reduce waiting time by 50%.
- Conducted initial interviews with more than 50 startups.
- Co-designed and implemented supporting services for portfolio startups.
- Conceptualized a monitoring dashboard (for 25 startups) to improve startup growth.
- Improved startup-investor relations during seasonal portfolio founders gatherings.



Managing Director

Sharif Accelerator

Mar 2014 - Nov 2017 (3 years 9 months)

- 3- 9 month program to accelerate Sharif University's startups by providing them with seed money, mentorship, education, work space and access to organized community of entrepreneurs.
- Identified and kept track of startup's with high growth potential, reviewed more than 1000 applications

- Successfully supported more than 70 startups in campus, during acceleration programs
- Communicated effectively with startup's, investors, mentors, partners and service providers
- Managed multiple work-stream's to support administrative, logistical and operational requirements
- Led the culture, built mutual trust, treated transparently and fairly

Volunteer member

Entrepreneurship Center of Sharif University of Technology
Jul 2010 - 2017 (7 years)
Coordinated multiple student projects in entrepreneurship research & development

Education

Sharif University of Technology

Bachelor's Degree, Chemical Engineering

University of Tehran

Master's degree, Entrepreneurship/Entrepreneurial Studies 2017 - 2019

Licenses & Certifications

- Starting Up Aalto Ventures Program
- Train the Trainers on effective entrepreneurial programs Erasmus Centre for Entrepreneurship
- Professional in Human Resources International (PHRi) HRCI 800195501PHRi
- Social Business for achieving SDGs Daffodil International University-DIU
- Technology Innovation & Entrepreneurship University of California, Berkeley

Skills

Engineering • Product Development • E-Commerce • Operations Management • Program Management • Management Consulting • Startup Development • Team Motivation • Decision-Making • Problem Framing